

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
PGDTHM 1st Sem. Examination, 2014
 Paper - 01
 Introduction to Tourism & Hospitality Management

Time : 3 Hrs.

Full Marks : 80

1. Answer any five questions from the following 2×5 = 10
 - (a) Define tourism.
 - (b) What do you mean by a tourism destination?
 - (c) What is catering industry?
 - (d) What do you mean by Globe and Map.
 - (e) Write the names of four places of pilgrimage of North-East India.
 - (f) Name a few obstacles of tourism.
 - (g) Define a heritage hotel.

2. Write short notes on the following (any three) 4×3 = 12
 - (a) Time zone.
 - (b) Convention centres.
 - (c) Sustainable tourism.
 - (d) Hospitality industry.
 - (e) Cultural tourism.

3. Answer any three of the following questions 6×3 = 18
 - (a) Discuss the difference between the terms tourists, visitors and excursionists.
 - (b) Define planning and discuss the role of planning in tourism.
 - (c) Describe the different types of catering establishments.
 - (d) Define ecotourism and discuss its prospects in North-East India.
 - (e) Discuss the importance of information and communication technology in tourism and hospitality services.

4. Answer any four of the following questions 10×4 = 40
 - (a) Write an essay on the economic and environmental impacts of tourism.
 - (b) 'North-East India is a tourist paradise' – Elucidate the statement.
 - (c) What are the different modes of transport? Discuss the role of transport in tourism industry.
 - (d) What are the different types of services rendered by hotels according to their star category.
 - (e) Describe the importance of tourism planning and tourism policy.
 - (f) What are the threats and obstacles to tourism. Explain.