

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

PGDMC 2nd Sem. Examination, 2015

Paper Code: 05

Paper : Journalism

Time: 3 hours Maximum marks: 80

The figures in the margin indicate full marks for the questions

- 1 Answer any five questions from the following (each 2×5=10 within 50 words)
 - a What do you mean by proximity?
 - b Define 'Prejudices in news.
 - c What do you mean by bias news in news?
 - d What is hard news?
 - e Define 5W in news.
 - f What do you mean by advocacy journalism?
 - g Define news desk.

- 2 Answer any three questions from the following (each 4×3=12 within 100 words)
 - a Define scoop.
 - b Timelines in news.
 - c What do you mean by novelty?
 - d What do you mean by follow up stories?
 - e Define editorial page.
 - f What is sting operation?
 - g What is entrapment?

- 3 Write short notes on any three of the following (each 6×3=18 within 250 words)
 - a Objective reporting
 - b Qualities of news
 - c Responsibilities of reporter
 - d Political beat

- e Inverted pyramid
- f Style of news writing

- 4 Answer any four from the following questions (each 10×4=40 within 400 words)
 - a Discuss the various principles of news writing.
 - b Briefly discuss various aspects of news editing.
 - c Briefly outline an image of newsroom setup.
 - d Discuss the role of news editor in a media house.
 - e Write an essay on photo editing in print media.
 - f What do you mean by 'page layout'. Discuss.