

KSIRHNA KANTA HANDIQUI STATE OPEN UNIVERSTIY
PGDBM/MBA 1st Sem. Examination, 2014
 Paper - 04
 Computer Application in Management

Time : 3 Hrs.

Full Marks : 80

1. Answer any five of the following questions (each within 50 words) 2×5 = 10
 - (a) What do you understand by the term OMR? Write one application of OMR.
 - (b) Differentiate between primary and secondary memory with example of each.
 - (c) How are formulas entered in a worksheet?
 - (d) What is web browser? Give some examples of web browser.
 - (e) What is the difference between an entry and an attribute?
 - (f) What is the basic difference between TCP and UDP.
 - (g) What is line spacing? How do you select text in MS-Word?
2. Answer any three questions in about 100 words 4×3 = 12
 - (a) List five characteristics of computers that make them powerful?
 - (b) What is OSI model? What is the different layer of OSI model?
 - (c) What is DBMS? What are the features of DBMS?
 - (d) How would you number a slide and save a presentation? What the difference is between save and save as option?
 - (e) What are the main disadvantages of E-business?
3. Answer any three of the following (each within 200 words) 6×3 = 18
 - (a) Explain TCP/IP model in brief highlighting the major features of IP.
 - (b) What are some of the areas which find application of E-business? Explain.
 - (c) What are the different types of data models?
 - (d) What is MS-excel? Explain the use of functions in a spreadsheet package with suitable examples.
 - (e) Write a short note on the different computer language categories.
4. Answer any four of the following questions (each within 400 words) 10×4 = 40
 - (a) What is World Wide Web? List the protocols commonly used in each layer of TCP/IP model.
 - (b) Why the E-R model is important? Explain E-R model in detail.
 - (c) What is Operating system? What are the different components of an operating system? What are the functions of operating system.
 - (d) What is word processor? What are the different features and advantages of MS-word? Enumerate two steps by which a text box can be formatted in MS-Power Point.
 - (e) What is an IP address? What are the different classes of IP address in IPv4? Briefly explain.
 - (f) Write short note on following (any two) 5×2 = 10
 - (i) Advantages of E-business.
 - (ii) Output devices.
 - (iii) Responsibilities of Database Administrator.