

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
PGDBJ 1st Sem. Examination, 2014

Paper - 02

Radio - I

Time : 3 Hrs.

Full Marks : 80

1. Answer any five from the following questions 2×5 = 10
 - (a) Why radio is called a pervasive medium?
 - (b) What are Radio Rural Forums?
 - (c) What do you mean by patent? When did Marconi receive the British patent 12039 award?
 - (d) Which company introduced its first transistorized radio? What were its main advantages?
 - (e) What is a vacuum tube? Who made the first vacuum tube and in which year?
 - (f) When was the first station of the Indian Broadcasting Company (IBC) inaugurated? What was Lionel Fielden's contribution to broadcasting in India?
 - (g) What are the four stages of the transmission and reception of radio waves?
2. Answer any three from the following questions 4×3 = 12
 - (a) Do you think the popularity of radio has diminished with the growth of the television industry? Give reasons in support of your answer.
 - (b) What are the differences between Frequency Modulation and Amplitude Modulation? Explain with the help of diagrams.
 - (c) What are Home Bulletins of AIR? How do they differ from External Bulletins?
 - (d) What is Radio Newsreel?
 - (e) What is the viability of FM radio as a medium for advertising?
3. Answer any three from the following questions. 6×3 = 18
 - (a) Analyse the External Service Division of AIR by focusing on its role in projecting India's progress to the world community.
 - (b) Explain the three tier broadcasting system of AIR.
 - (c) What is narrowcasting? Give examples. How does it differ from broadcasting?
 - (d) Explain the concept of 'Internet Radio'? Why is broadcasting on the internet also called webcasting?
 - (e) Do you think active community participation is necessary for the successful functioning a Community Radio Station? Explain with reference to Jnan Taranga radio station.
4. Answer any four from the following questions 10×4 = 40
 - (a) What are the basic differences between audio, audio-visual and print media.
 - (b) What is Community Radio? Discuss the structure and aim of a Community Radio Station.
 - (c) What is Educational Radio? Analyse the growth and development of educational radio in India.
 - (d) Discuss the salient features of radio as a means of mass communication.
 - (e) Give an overview of the history and growth of radio in India.
 - (f) Discuss the growth of All India Radio with special reference to AIR in Assam and Meghalaya.