

**PGDBJ 2<sup>nd</sup> Semester Examination 2013**  
**Paper - VI**  
**(Television - I)**

Time : 3 Hrs.

Full Marks : 80

1. Answer any five questions from the following

2×5 = 10

- (a) Write two salient features of television
- (b) What is Prasar Bharati?
- (c) Name four television channels based in Guwahati.
- (d) Who and when television was invented?
- (e) What is Chanda Committee?
- (f) What is 'SatCom'?
- (g) What do you mean by HD?

2. Write any three short notes from the following

4×3=12

- (a) DDK Guwahati
- (b) PPC-NE

- (c) Earth station
- (d) Footprint area
- (e) Negative effects of Television

3. Answer any three questions from the following

6×3=18

- (a) What do you mean by TRP? Answer with example.
- (b) Write a note on the Public Service Broadcasting?
- (c) What is 'Digital Broadcasting'? Explain.
- (d) Explain the activities of the Federal Communication Commission (FCC).
- (e) Write a note on 'television in north-east'.

4. Answer any four questions (Question 4 (a) and (b) are compulsory) from the following

10×4=40

- (a) Write an essay on the development of television industry in India.
- (b) Enumerate the edutainment or infotainment programmes of Doordarshan.
- (c) Explain the functioning of Doordarshan Kendras of North East India.

- (d) If you are assigned to take a television interview with your local MLA on the development issues of the constituency, what type of interview and approach you will adopt and why? Add a questionnaire prepared for this purpose.
- (e) Discuss the newsroom setup of a television station.

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