

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

MMC 2nd Sem. Examination, 2015

Paper Code: 06

Paper : Editing

Time: 3 hours Maximum marks: 80

The figures in the margin indicate full marks for the questions

- 1 Answer any five from the following questions (any five 2×5=10 : each within 50 words)
- What is a stylebook?
 - Explain the term 'caption writing'.
 - What is proximity?
 - Why should the editor have knowledge of the law?
 - Which headline spreads across all the columns of a newspaper?
 - What is a news agency?
 - Define the term 'defamation'.
- 2 Answer any three from the following (each within 100 4×3=12 words)
- What is the basic difference between a newspaper and a news agency?
 - What is the role of a proof reader?
 - Give the indirect form of the following words :
 - Tomorrow
 - Ago
 - Here
 - This
 - Give the meaning of the following expressions in one word :
 - A person who can not pay off his debts.
 - One who is all powerful.
 - Life story of a person written by himself/
- 3 Answer any three of the following (each within 250 6×3=18 words)
- What are the main duties and responsibilities of an editor?
 - Name four important Indian news agencies. Name the news agency formed during the emergency of 1976 by amalgamation of the existing news agencies.
 - What are the types of headlines based on alignment?
 - What are the functions of a sub-editor?
 - Discuss the role of a photo editor.
- 4 Answer any four from the following questions (each 10×4=40 within 400 words)
- Describe the different stages of editing.
 - Describe the newsroom set-up in a news organization.
 - Discuss the concept of press freedom in the media.
 - Explain the role of graphs, charts, maps etc. in a newspaper.
 - What is the relationship between page layout and page make-up?
 - Write a note on (any one) –
 - Flood problem of Assam
 - Tourism prospects in Assam
- herself.
- Place for keeping birds.
- e Explain the terms :
- Cropping
 - Scaling