

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

MMC 2nd Sem. Examination, 2015

Paper Code: 05

Paper : Reporting for Print Media

Time: 3 hours Maximum marks: 80

The figures in the margin indicate full marks for the questions

- 1 Answer any five from the following questions (each 2×5=10 within 50 words)
 - a Define 'News'.
 - b What is dateline in a news?
 - c What is column writing?
 - d What is telephonic interview?
 - e What is interpretative reporting?
 - f What do you mean by online sources? Give examples.
 - g What is news sense?
- 2 Answer any three from the following (each within 100 4×3=12 words)
 - a What is scoop?
 - b Do you think the source should be mentioned every time in the articles?
 - c Define 'Beat' reporting.
 - d How will you conduct a telephonic interview?
 - e Differentiate between 'hard' and 'soft' news?
- 3 Answer any three of the following (each within 250 6×3=18 words)
 - a What are the different places where reporters can be employed?
 - b What are the three basic responsibilities of a reporter?
 - c What are the seven 'C's of communication?
 - d Explain the primary, secondary and tertiary sources?

- e What do you mean by objective reporting? Why is it important?
- 4 Answer any four from the following questions (each 10×4=40 within 400 words)
 - a What is the importance of objectivity and authenticity of news?
 - b What are the basic qualities of a news reporter?
 - c How do you differentiate a reporter, correspondent and a stringer from one another? Write a note on each of them.
 - d What do you mean by sports journalism? What are the specific aspects required by a sports journalist?
 - e Discuss different stages and characteristics of a good news report.
 - f What are the different types of interview? Give examples.