

MMC 3rd Semester Examination 2013
Paper - XI
(Television)

Time : 3 Hrs.

Full Marks : 80

1. Answer the following questions

(each within 50 words)

2×5 = 10

- (a) What is teleprompter?
- (b) Name the biggest world wide satellite communication network of the world.
- (c) When television was introduced in India?
- (d) What is the first TV soap opera in India?
- (e) When TV commercial was introduced in India?

2. Answer any three questions from the following

(each within 100-150 words)

4×3 = 12

- (a) How does a camera person work?
- (b) What is the difference between a 'Reporter' and 'Correspondent'?

(c) What is INSAT series and its relation with the expansion of Television in India?

(d) Write four negative effects of Television?

3. Answer any three questions from the following
(each within 200-250 words) $6 \times 3 = 18$

(a) What are the advantages and disadvantages of satellite and cable television?

(b) Briefly discuss the organizational structure of a news channel.

(c) What is the impact of the private television channels on Doordarshan.

(d) What is the scenario of Private Television Channel of Assam?

4. Answer any four questions from the following
(limit your answer within 300-400 words) $10 \times 4 = 40$

(a) How has the advent of ENG changed the entire face of TV reporting?

(b) What are the basic characteristics of TV news?

(c) How a news room of a television channel functions?

(d) Discuss the growth of private satellite channels in India?

(e) Discuss audio media vs audio visual media.

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