

MMC 3rd Semester Examination 2013
Paper - X
(Radio)

Time : 3 Hrs.

Full Marks : 80

1. Answer any five questions from the following
(each within 50 words) 2×5 = 10
- (a) Define Talkback Radio.
 - (b) How many stations did AIR have in 1947?
 - (c) How many languages do the external services of AIR cover at present?
 - (d) Define vacuum tube.
 - (e) What is patent?
 - (f) Who was appointed the first controller of Broadcasting in India and when was the name Akashvani given?
 - (g) When was 'Vividhbharati' inaugurated and when was Doordarshan de-linked from AIR?
2. Answer any three questions from the following
(each within 100-150 words) 4×3 = 12
- (a) Discuss very briefly the AIR news service.

- (b) Briefly describe AIR External Service.
- (c) Define FM and AM.
- (d) 'Radio is an influential mass media'. Discuss.
- (e) Radio vs Print media– Discuss.

3. Write any three short notes from the following
(each within 200-250 words) $6 \times 3 = 18$

- (a) Community Radio in India with special reference to the state of Assam.
- (b) Radio in Meghalaya.
- (c) Aspects of Educational Radio.
- (d) Rural programmes in Radio.
- (e) Three tier Broadcasting system.
- (f) World space radio.

4. Answer any four questions from the following
(limit your answer within 300-400 words) $10 \times 4 = 40$

- (a) Discuss the news room set up in a radio station.
- (b) Briefly discuss the various qualities and responsibilities of a radio reporter.
- (c) Suppose, you are a radio reporter. What are the various considerations you need to keep in mind at the time of selecting the radio news?

- (d) Define the term 'Jargon'. Briefly elaborate your views on the style of language for radio news.
- (e) What are the various steps you need to follow at the time of writing a radio feature?
- (f) Write an essay on Radio Interview.

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