

MMC / PGDMC 2nd Semester Examination 2013
Paper - VIII
(New Media and Computer Application)

Time : 3 Hrs.

Full Marks : 80

Students are expected to provide relevant examples in support of their answers

1. Write short note on any five questions
(each within 50 words) $2 \times 5 = 10$
- (a) Digital Divide
 - (b) INFLIBNET
 - (c) Foot print area
 - (d) Transponder
 - (e) World space radio
 - (f) LED
 - (g) Tele text
2. Answer any three short notes from the following
(each within 100 words) $4 \times 3 = 12$
- (a) What do you mean by internet?
 - (b) What are the basic functions of a personal computer?

- (c) What are the differences between internet newspaper and internet edition?
- (d) What do you mean by Operating System?
- (e) Name atleast four open access software.

- (d) Enumerate the advantages and limitations of online journalism with suitable example.
- (e) What is typography? Discuss on a few important fonts and families.

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3. Answer any three questions from the following
(each within 200 words) $6 \times 3 = 18$

- (a) What is Macintosh?
- (b) What do you mean by web radio? Describe the activities of a web radio? $2+4=6$
- (c) How is digital photography beneficial as compared to the others?
- (d) What is new media? What are its features?
- (e) Write a note on duties and responsibilities of an online journalist.

4. Answer any four questions [Question 4 (a) and (b) are compulsory] from the following
(each within 400 words) $10 \times 4 = 40$

- (a) Discuss the impact of new media on society.
- (b) Do you believe that the social networking will be the future of mass media? Justify your answer.
- (c) What do you mean by cyber crime? Explain with reference to Assam. $2+8=10$