

MMC 2nd Semester Examination 2013

Paper - VI

(Editing)

Time : 3 Hrs.

Full Marks : 80

1. Answer any five questions from the following
(each within 50 words) 2×5 = 10
- (a) Define the term editing.
 - (b) Mention the importance of editing.
 - (c) Write four captions you recently read.
 - (d) What is copy?
 - (e) Mention the various stages of photo editing.
 - (f) How can an appropriate headline attract readers towards the story?
 - (g) What do you mean by nose for news?
2. Answer any three questions from the following
(each within 100-150 words) 4×3 = 12
- (a) What are the functions of a special correspondent?

- (b) Discuss the functions of a news room.
- (c) What is news diamond?
- (d) Define the role of editorial staff in a news organization.
- (e) What is column? Write two popular columns published by national newspaper of the country.

- (d) Briefly discuss the role and functions of a news agency.
- (e) Discuss language editing for wire services.
- (f) Write an essay on 'page layout'.

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3. Write any three short notes from the following

(each within 200-250 words)

6×3 = 18

- (a) Latest model of newsroom.
- (b) Balanced professionalism.
- (c) Qualities of an editor.
- (d) Ethics in journalism.
- (e) Principles of copy editing.

4. Answer any four questions from the following

(limit your answer within 300-400 words)

10×4 = 40

- (a) Write an essay on 'lead & body'.
- (b) Discuss the various types and styles of headline.
- (c) What are the two important activities related to photo editing? Write appropriate examples.

6+4=10