

MMC 2nd Semester Examination 2013
Paper - V
(Reporting for Print Media)

Time : 3 Hrs.

Full Marks : 80

1. Answer any five questions from the following
(each within 50 words) 2×5 = 10
- (a) Define news story.
 - (b) What is hard news?
 - (c) Define timelines.
 - (d) What is proximity?
 - (e) What is scoop?
 - (f) Why tactfulness is required in reporting?
 - (g) What is beat?
2. Answer any three questions from the following
(each within 100-150 words) 4×3 = 12
- (a) Define the responsibility of a reporter towards organization and source.
 - (b) Discuss the source of news.

- (c) Define 7 C's of communication.
- (d) What is objective reporting?
- (e) What is sting operation?

- (d) Briefly discuss the language and style for cyber media.
- (e) Write a note on sports journalism.
- (f) Define conflict reporting. Establish the relevance of conflict reporting in North-East India.

3. Write any three short notes from the following

(each within 200-250 words)

6×3 = 18

- (a) Interpretative journalism.
- (b) Beat reporting.
- (c) Open ended and close ended questions.
- (d) Telephonic interview.
- (e) Differences between print media interview and audio-visual media interview.

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4. Answer any four questions from the following

(limit your answer within 300-400 words)

10×4 = 40

- (a) Prepare a report on the print media coverage on separate statehood demand in Assam.
- (b) Discuss the various types of column with suitable examples.
- (c) Briefly discuss the structure of a news story.