

**MMC/PGDMC 1<sup>ST</sup> SEMESTER EXAMINATION, 2013**

Subject : **Mass Communication**  
Paper - IV : Media Laws and Ethics

Time : 3 Hrs

Full Marks : 80

1. Answer any five questions from the following 2×5 = 10
- (a) What do you mean by 'Freedom of Speech and expression'?
  - (b) What is the difference between parliamentary privileges and legislative privileges?
  - (c) What is reasonableness of restrictions on media freedom in context to the constitution of India?
  - (d) Explain the common principles of code of conduct in journalism.
  - (e) What is 'yellow journalism'?
  - (f) With what objectives the Public Relations Society of India (PRSI) was established?

2. Write short notes on any three of the following.  $4 \times 3 = 12$   
(each within 100 words)

- (a) Professional ethics of journalism
- (b) Sensationalism
- (c) Lok Pal as an institution in India.
- (d) All India Newspaper Editors' Conference (AINEC) and the code of conduct therein in 1963 and 1968.
- (e) Broadcast Content Complaint Council.

3. Answer any three from the following (each within 200 words)  
 $6 \times 3 = 18$

- (a) What are the fundamental rights guaranteed by the constitution of India? Explain with examples.
- (b) Write a critical appraisal on 'media freedom' in India.
- (c) Discuss the conditions of service of the working journalists and non-working newspaper employees as provided in the relevant laws in India.
- (d) Write a short note on the Official Secret Act, 1923. What is its legislative relation with the Right to Information Act, 2005?

4. Answer any four questions from the following  $10 \times 4 = 40$   
(each within 400 words)

- (a) What are the objectives of administrative functions of News Paper Society (NPS)? Elucidate your answer with practical examples.
- (b) Explain in brief what is 'Editors Guild' in India. Discuss briefly the role of Reader's Editors to institutionalize the practice of self regulations, accountability and transparency in print media.
- (c) Write briefly on the recommendation of the two press commissions in India.
- (d) What is the importance of a media council? Do you think we need a separate media council to monitor the electronic media in India?
- (e) Write a critical note on ethics in advertising of medicine.

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