

**MMC/PGDMC/PGDBJ 1<sup>st</sup> Semester Examination, 2013**  
**Paper : III (Media Studies)**

Time : 3 Hrs

Full Marks : 80

1. Answer any five questions from the following  $2 \times 5 = 10$ 
  - a. Define mass media
  - b. Write four traditional folk media of Assam
  - c. What is Ballad?
  - d. Write a few lines on the invention of Radio
  - e. What are the functions of Central Board of Film Certification?
  - f. Give four examples of New Media
  - g. Dada Saheb Phalke
2. Write short notes any three from the following  $4 \times 3 = 12$ 
  - a. Convergence of Media

- b. Cinematography
  - c. All India Radio Shillong- Guwahati
  - d. 'Turning Point' of Doordarshan
  - e. Shutter speed
3. Answer any three questions from the following  $6 \times 3 = 18$
- a. Discuss the contribution of James Augustus Hicky to Indian journalism
  - b. What are the different types of Radio News bulletin?
  - c. Enumerate the journalistic contribution of Mahatma Gandhi
  - d. Discuss the agenda setting role of media.
  - e. Write a note on the Community Radio of Assam
4. Answer any four question from the following (Q. No. 4 (e) is compulsory)  $10 \times 4 = 40$
- a. Enumerate the basic camera shots with illustration.
  - b. Write an essay on the growth and development of television in India

- c. Do you think traditional folk media is still an important communication tool in a country like India? Justify.
- d. Discuss the impact of convergence on conventional forms of media.
- e. Write an essay on the topic '100 years of Indian Cinema.'
- f. What are the recent trends of Indian print media? Discuss with examples.

\* \* \* \* \*