





2. Answer any three from the following questions (each within 100 words)

4×3 = 12

- (a) What are the major component of tourism industry?
- (b) Define sustainable tourism.
- (c) What do you mean by hospitality industry?
- (d) Write 4 P's of marketing with examples.

3. Answer any three from the following questions (each within 250 words)

6×3 = 18

- (a) Discuss the importance of tourism planning and tourism policy.
- (b) What are the differences between tourist, visitor and excursionist?
- (c) What do you mean by preliminary project report?
- (d) What do you mean by tourism product? Discuss the nature of tourism product.

4. Answer any four from the following questions (each within 400 words)

10×4 = 40

- (a) What are the different types of impacts of tourism? Explain.
- (b) What is Geography? Describe the importance of geography in travel and tourism.
- (c) What types of services are rendered by hotels according to their star category.
- (d) What is marketing? What are the main features of tourism marketing.
- (e) Define entrepreneurship. What are the characteristics of an entrepreneur.
- (f) Write an essay on the tourism attractions of Assam.